PARTNERSHIP & INVESTMENT OPPORTUNITIES
## TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Important information</td>
<td>4</td>
</tr>
<tr>
<td>About EULAR</td>
<td>5</td>
</tr>
<tr>
<td>Welcome address</td>
<td>6</td>
</tr>
<tr>
<td>Executive summary</td>
<td>7</td>
</tr>
<tr>
<td>What makes EULAR unique?</td>
<td>8</td>
</tr>
<tr>
<td>Who exhibited in 2019?</td>
<td>10</td>
</tr>
<tr>
<td>Scientific programme</td>
<td>11</td>
</tr>
<tr>
<td>Business benefits of partnering with EULAR 2020</td>
<td>12</td>
</tr>
<tr>
<td>Exhibiting at EULAR 2020</td>
<td>13</td>
</tr>
<tr>
<td>Exhibition plan</td>
<td>16</td>
</tr>
<tr>
<td>Venue plan EULAR 2020</td>
<td>18</td>
</tr>
<tr>
<td>Ready, steady, measure!</td>
<td>19</td>
</tr>
<tr>
<td>EULAR 2020 exhibition booking</td>
<td>20</td>
</tr>
<tr>
<td>Satellite symposia at EULAR 2020</td>
<td>21</td>
</tr>
<tr>
<td>Corporate support opportunities at EULAR 2020</td>
<td>25</td>
</tr>
<tr>
<td>What’s included</td>
<td>27</td>
</tr>
<tr>
<td>Programme overview</td>
<td>33</td>
</tr>
<tr>
<td>Registration information</td>
<td>34</td>
</tr>
<tr>
<td>Code of practice between EULAR and the pharmaceutical industry</td>
<td>36</td>
</tr>
<tr>
<td>EULAR 2020: Venue information</td>
<td>41</td>
</tr>
<tr>
<td>EULAR 2020: City information</td>
<td>42</td>
</tr>
<tr>
<td>EULAR 2020: Sponsorship Agreement</td>
<td>44</td>
</tr>
<tr>
<td>EULAR 2020 exhibition space booking form/contract</td>
<td>48</td>
</tr>
<tr>
<td>EULAR 2020 service booking form/contract</td>
<td>49</td>
</tr>
<tr>
<td>EULAR 2020 satellite symposia form/contract</td>
<td>51</td>
</tr>
</tbody>
</table>
IMPORTANT INFORMATION

EULAR SCIENTIFIC SECRETARIAT
EULAR Secretariat
Seestrasse 240
CH-8802 Kilchberg/Zurich
Switzerland
Tel.: + 41 44 716 3030
Fax: + 41 44 716 3039
Email: congress@eular.org
Website: www.eular.org
www.congress.eular.org

LOCAL ORGANISING AGENCY
Social events, excursions, transfers, company events
OVATION Germany // MCI Germany
Maybachstraße 50
70469 Stuttgart
Germany
Tel: +49 711 820 57 201
Email: euler2020.soc@ovationdm.com
Website: www.ovationdm.com/destinations/germany

ORGANISING SECRETARIAT
Registration, abstract handling, partnership and investment opportunities, hotel reservations
EULAR 2020
c/o MCI SUISSE SA
Rue du Pré-Bouvier 9
1242 Satigny, Geneva
Switzerland
Tel.: +41 22 33 99 590
Fax: +41 22 33 99 601
Email: euler@mci-group.com
Website: www.mci-group.com

CONGRESS AND EXHIBITION VENUE
Messe Frankfurt
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany
Tel: +49 697 57 50
Website: www.messefrankfurt.com

THE EULAR CONGRESS IS THE WORLD’S MOST RESPECTED EVENT WITH WORLDWIDE ATTENDANCE IN THE RHEUMATOLOGY CALENDAR
EULAR MISSION STATEMENT
The European League Against Rheumatism (EULAR) is the organisation which represents the patient, health professional and scientific societies of rheumatology of all the European nations. The aim of EULAR is to reduce the burden of rheumatic diseases on the individual and society and to improve the prevention, treatment and rehabilitation of musculoskeletal diseases. To this end, EULAR fosters excellence in education and research in the field of rheumatology. It promotes the translation of research advances into daily care and fights for the recognition of the needs of people with musculoskeletal diseases by the governing bodies in Europe.

MEMBERS OF EULAR
With 45 scientific member societies, 36 PARE organisations and 24 health professionals associations, EULAR underscores the importance of combating rheumatic diseases not only by medical means, but also through a wider context of care for rheumatic patients and a thorough understanding of their social and other needs. Twenty-five corporate members support EULAR with their membership.

WHAT EULAR DOES
EULAR provides a unique platform for knowledge sharing, transfer, education and training.

Specifically, EULAR supports research projects in rheumatology by funding collaborative research between European rheumatology groups and more recently also groups from across the Atlantic.

Education and training is another key area of commitment for EULAR. The annual congress of rheumatology is the highlight event in the EULAR Calendar each year.

At the European political level, EULAR represents the interests of the entire rheumatic disease community and is the natural partner of European policy makers when policies and regulatory frameworks are developed. Collaboration with international organisations as well as the American College of Rheumatology and the regional leagues of rheumatology associations is a continued and expanding effort of EULAR.

FOR MORE INFORMATION, PLEASE VISIT WWW.EULAR.ORG
Dear Colleagues,

We will gather once again to enjoy the EULAR Annual Scientific Congress in Frankfurt, Germany, from 3-6 June, 2020.

Our annual Congress comprises the major event in the calendar of world rheumatology. In 2020, we will bring together physicians, scientists, patients and their families, health professionals and professionals representing the pharmaceutical industry, from across Europe and around the world. As such, we will provide a feast of networking opportunities and knowledge exchange! We will proudly disseminate the latest progress in our exciting and increasingly diverse array of EULAR activities, all focussed on improving the well-being of people with, or affected by, rheumatic musculoskeletal diseases. We will disseminate and celebrate the extraordinary research advances in our field – witnessing rheumatology at the forefront in these remarkable decades of medical progress.

As in previous years, we will think about new treatments and strategies, as well as the impact, burden and cost of rheumatic musculoskeletal diseases for the individual and society. EULAR Congress 2020 will address a wide range of topics including innovation in population, health service, clinical, translational and basic science. Sessions dedicated to People with Arthritis and Rheumatism in Europe (PARE), Health Professionals in Rheumatology (HPR) will feature prominently. High quality health care industry sessions providing in-depth and focussed insights will again be offered. Our poster presentations and poster tours will offer a highly interactive exchange of knowledge and solutions amongst participants. Our programme will increasingly reflect the participation of the EULAR EMEUNET organisation of young rheumatologists that continues to attract colleagues to the meeting and indeed to our discipline.

Frankfurt is a new and exciting destination for EULAR which combines the best of modern European life, with a proud heritage in history and culture. Truly a wonderful venue for us to visit and in which to renew old friendships and to make new ones! We thoroughly look forward to welcoming you to our congress in 2020.

Iain B. McInnes
EULAR President
EXECUTIVE SUMMARY

Since its introduction in 2000, the Annual European Congress of Rheumatology has become the primary platform for exchanging scientific and clinical information in Europe. It is a highly recognised event which facilitates interaction between expert medical doctors and scientists, people with arthritis/rheumatism, health professionals and representatives of the pharmaceutical industry each year. Having experienced considerable growth in relation to the number of participants and the quality of abstract submissions over the past years, EULAR offers you the opportunity to align your organisation with the world's leading and best attended event in the rheumatology calendar, a melting pot of the latest findings and trends — a not-to-be missed appointment.

The EULAR Congress, a unique event, offers a large number of scientific sessions that present in-depth successes, challenges and global updates on where the community stands in the fight against rheumatism and musculoskeletal related diseases. Platforms to meet and network amongst delegates are plentiful and interaction with rheumatology organisations, industry and governmental agencies, commercial and non-commercial entities are offered in the form of the exhibition as well as satellite symposia. At EULAR 2019 over 14,528 delegates from 123 countries attended, most if not all professions working with rheumatology were represented.

For all individuals and organisations committed to the fight against rheumatic diseases this is an event that cannot be missed. Getting involved in the annual EULAR Congress facilitates a unique opportunity to leverage four days of unparalleled access to the leaders of the rheumatology world.

HOW CAN YOU GET INVOLVED?

There are many ways in which you and your organisation can do so. Be present on the exhibition floor to demonstrate your latest products (82 exhibitors at EULAR 2019), hold a satellite symposia session (30 satellite symposia at EULAR 2019) and take advantage of the many support and advertising opportunities available to you. Our team is here to work with you on a one-to-one basis to ensure your investment and presence at the meeting are maximised. Whatever your objectives are, we can create a tailor-made package that will satisfy your exact needs and deliver the desired results.

Exhibiting is a powerful form of marketing, providing unlimited opportunities to drive sales, increase visibility, create positive publicity, differentiate from the competition and broaden competitive advantage by increasing credibility, image and prestige to a highly targeted audience. We know that valuable partnerships will be formed at EULAR 2020 and that this yearly event is a unique platform for you to showcase your latest medical products and services

WHAT DOES IT COST TO GET INVOLVED?

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition space only</td>
<td>995 EUR**/SQM</td>
</tr>
<tr>
<td>Exhibition shell scheme</td>
<td>1 195 EUR**/SQM</td>
</tr>
<tr>
<td>Satellite symposia</td>
<td>From 49 000 EUR**</td>
</tr>
<tr>
<td>Support opportunities</td>
<td>From 6 500 EUR**</td>
</tr>
<tr>
<td>Hospitality suites*</td>
<td>Information and rates will be released early 2020</td>
</tr>
</tbody>
</table>

*At EULAR 2020: If you are an exhibitor, satellite symposia or subsidiary of an exhibitor and/or a satellite symposia organiser you will benefit from discounted rates on hospitality suites.

**Prices exclude tax.
WHAT MAKES EULAR UNIQUE?

EULAR ABSTRACT HISTORY 2009 – 2019

TOP 10 COUNTRIES AT EULAR 2019 BY ATTENDEES
EULAR has seen a very stable number of attendees of the past decade.

From 2009 - 2019 exhibition presence at EULAR continues to be in high demand (data per sqm).
WHO EXHIBITED IN 2019?

ABBVIE
ACCORD HEALTHCARE
AGORA
ALPINION MEDICAL SERVICES
AMERICAN COLLEGE OF RHEUMATOLOGY
AMGEN
ANKYLOSING SPONDYLITIS INTERNATIONAL FEDERATION
APLAR
ASSOCIATION OF WOMEN IN RHEUMATOLOGY
AURINIA PHARMACEUTICALS
BIOGEN
BMJ
BOEHRINGER INGELHEIM
BRISTOL-MYERS SQUIBB
BRITISH SOCIETY OF RHEUMATOLOGY
CELGENE
CELLTRION HEALTHCARE
CESAS MEDICAL
CLINICAL AND EXPERIMENTAL RHEUMATOLOGY
ELI LILLY AND COMPANY
EMEUNET
ERN RECONNET
ESAOTE
EULAR EXECUTIVE SECRETARIAT
EULAR HEALTH PROFESSIONALS IN RHEUMATOLOGY
EULAR SCHOOL OF RHEUMATOLOGY (ESOR)
EULAR PARE
EULAR STUDY GROUPS
EUROPEAN LUPUS SOCIETY
EUROPEAN NETWORK FOR CHILDREN WITH ARTHRITIS
EUROPEAN PAIN FEDERATION EXPANSION
EYELED
FIDIA FARMACEUTICI
FRESENIUS KABI
GEDEON RICHTER
GILEAD SCIENCES
GLAXOSMITHKLINE
GRIFOLS
GRÜNENTHAL GMBH
GUNA SPA
HEMICS
IBSA INSTITUT BIOCHIMIQUE SA
JANSSEN PHARMACEUTICA NV
JAPAN COLLEGE OF RHEUMATOLOGY
KONICA MINOLTA
LA LETTRE DU RHUMATOLOGUE
LCA PHARMACEUTICAL
LG CHEM
LUPUS ACADEMY
LUPUS EUROPE
MEDAC
MEDI
MEDITERRANEAN JOURNAL OF RHEUMATOLOGY
MENARINI GROUP
MERCK & CO, INC.
MYLAN
NIKON
NORDIC GROUP BV
NOVARTIS PHARMA AG
OSTEOARTHRITIS FOUNDATION
INTERNATIONAL
PANLAR 2020
PFSIZER
PRES
REGEN LAB SA
REGENERON
REGENYAL LABORATORIES
ROCHE
SAMUMED LLC
SANDOZ
SANOFI GENZYME
SCANDINAVIAN JOURNAL OF RHEUMATOLOGY
SOBI
SOCIETÀ ITALIANA DI REUMATOLOGIA
SPRINGER NATURE
THE EHLERS-DANLOS SOCIETY
THE JOURNAL OF RHEUMATOLOGY
TILMAN
TURKISH LEAGUE AGAINST RHEUMATISM
TURKISH SOCIETY OF RHEUMATOLOGY
UCB BIOPHARMA SPRL
WCO-IOF-ESCEO 2019
WISEPRESS LTD
WORLD OSTEOARTHRITIS DAY INTERGENERATIONAL EVENTS
WORLD SCLERODERMA FOUNDATION
XIRALITE GMBH
The scientific programme will start on Wednesday, 3 June 2020 at 13:00 and will finish on Saturday, 6 June 2020 at 15:00.

The congress will cover the broad spectrum of rheumatic diseases and include state-of-the-art lectures, basic science and clinical symposia, abstract sessions, presentations and discussions of difficult cases, workshops and special interest group sessions. Abstracts can be submitted on the topics listed below.

Sessions of the Health Professionals in Rheumatology and of EULAR PARE (People with Arthritis/Rheumatism in Europe) will extend and complement the programme on all days.

Please note that these topics are subject to change.

**BASIC AND TRANSLATIONAL RESEARCH**

1. Genomics, genetic basis of disease and antigen presentation
2. Adaptive immunity (T cells and B cells) in rheumatic diseases
3. Innate immunity in rheumatic diseases
4. Cytokines and inflammatory mediators
5. Cartilage, synovium and bone
6. Rheumatoid arthritis - etiology, pathogenesis and animal models
7. Spondyloarthritis - etiology, pathogenesis and animal models
8. SLE, Sjögren’s and APS - etiology, pathogenesis and animal models
9. Systemic sclerosis, myositis and related syndromes - etiology, pathogenesis and animal models
10. Basic science in paediatric rheumatology Clinical topics by disease
11. Rheumatoid arthritis - prognosis, predictors and outcome
12. Rheumatoid arthritis - comorbidity and clinical aspects
13. Rheumatoid arthritis - biological DMARDs
14. Rheumatoid arthritis - non biologic treatment and small molecules
15. SLE, Sjögren’s and APS - treatment
16. SLE, Sjögren’s and APS - clinical aspects (other than treatment)
17. Vasculitis
18. Scleroderma, myositis and related syndromes
19. Spondylarthritis - treatment
20. Spondylarthritis - clinical aspects (other than treatment)
21. Psoriatic arthritis
22. Osteoarthritis
23. Osteoporosis
24. Crystal diseases, metabolic bone diseases other than osteoporosis
25. Infection-related rheumatic diseases
26. Fibromyalgia
27. Back pain, mechanical musculoskeletal problems, local soft tissue disorders
28. Paediatric rheumatology
29. Other orphan diseases

**CLINICAL TOPICS BY AREA OF RESEARCH**

30. Diagnostics and imaging procedures
31. Public health, health services research, and health economics
32. Epidemiology, risk factors for disease or disease progression
33. Validation of outcome measures and biomarkers
34. Rehabilitation
35. Education

**HEALTH PROFESSIONALS IN RHEUMATOLOGY ABSTRACTS**

**PARE/PATIENT ABSTRACTS**

The scientific programme will be published approximately end of April 2020 on the EULAR congress website: www.congress.eular.org
BUSINESS BENEFITS OF PARTNERING WITH EULAR 2020

WORLDWIDE EXPOSURE
EULAR has a broad membership, 45 scientific societies, 36 PARE organisations and 24 health professionals associations, representatives from 123 countries attended the EULAR Congress 2019. While the heartland of EULAR’s activities remains in Europe, EULAR is extending its interests, collaboration and programmes far beyond. In order to promote European rheumatology and improve treatment of musculoskeletal diseases, EULAR actively supports a variety of international initiatives in collaboration with the World Health Organisation (WHO), International and Regional Office for Europe, the Bone and Joint Decade and the International Osteoporosis Foundation (IOF). EULAR cooperates closely with the American College of Rheumatology and the Regional Leagues of Asia-Pacific, Central and South America, and Africa. Also international patient organisations such as AGORA, ASIF, ENFA, FESCA, Lupus Europe and others are among the long standing partners. Such collaborations make EULAR a truly international, global and worldwide rheumatology meeting.

CONNECTING YOU
EULAR offers unrivalled access to networks with international and regional rheumatology experts and the opportunity to learn from and connect with leading thinkers and expert decision-makers in rheumatology. With an ever increasing prevalence of rheumatic diseases and more and more treatment strategies being developed, yet no cure in sight, there are a lot of questions related to this field; EULAR 2020 will address many of these.

DIFFERENT POSITIONING
The EULAR 2020 Congress will help bridge the gap between professions, to provide a 360° approach and understanding of the current challenges and proposed measures. It is a chance to take a helicopter view to observe and learn from the world of rheumatology.

EULAR: THOUGHT LEADER IN RHEUMATIC AND MUSCULOSKELETAL DISEASES
EULAR continues to provide a platform with its annual congress to facilitate the exchange of knowledge around the latest advances in the area of rheumatology from the scientific, health professional and patient perspectives.

EULAR AIMS TO FORM LONG-TERM RELATIONSHIPS WITH ITS PARTNERS
As part of EULAR 2020, an exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to over 14,000 participants, with an interest in all areas of rheumatology. The layout of the exhibition is professionally designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

Networking events, the cyber cafe and coffee breaks will all take place on the exhibition floor promoting frequent and repeated opportunities for delegates to visit the exhibits and engage with you. The poster exhibition will also take place in the same area driving additional delegate flow through the stands of the exhibitors.

**STAND TYPES AND COSTS**

**Space only**
995 Euros per SqM (VAT not included)
- Exhibition floor space only
- Full company profile in the official EULAR 2020 Congress final programme (distributed to all delegates in their congress bag approx. 14,000 copies)
- Complimentary exhibitor badges (total number depends on stand size)
- Networking platform
- Coffee breaks
- Listing on the ‘You are here’ signage around the exhibition

**Shell scheme**
1,195 Euros per SqM (VAT not included)
- Exhibition floor space
- Shell scheme frame
- Fascia board for company name
- Lighting
- Electrical supply
- Carpeting
- 1 table and 3 chairs for 9 SqM
- Stand cleaning
- Full company profile in the official EULAR 2020 Congress final programme (distributed to all delegates in their delegate congress bag approx. 14,000 copies)
- Complimentary exhibitor badges (total number depends on stand size)
- Networking platform
- Coffee breaks
- Listing on the ‘You are here’ signage around the exhibition
EXHIBITING AT EULAR 2020
INDIVIDUALISE YOUR PRESENCE!

EXHIBITING - THE BENEFITS TO YOU

- Gain direct access to senior decision-makers
- Exchange ideas, educate
- Raise brand awareness
- Present your products and services in an interactive environment
- Collect attendee data

EXHIBITING IS A POWERFUL FORM OF MARKETING

IMPORTANT EXHIBITING INFORMATION

Reservation of exhibiting space
On behalf of EULAR all reservations for exhibition space are subject to approval by MCI Suisse SA. Please use the enclosed order form to book exhibition space. EULAR and MCI Suisse SA reserve the right to refuse applications of companies which do not meet the standards required or expected, as well as the right to curtail or to close exhibits that reflect unfavorably on the character of EULAR, such as displays, literature, advertising, novelties, souvenirs, conduct of persons, as an example.

Assignment of exhibition space
On behalf of EULAR, MCI Suisse SA will make every possible effort to assign the preferred location of a booth. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate this clearly on their booking form. Careful consideration will be given to all requests. MCI Suisse SA cannot guarantee acceptance of all special requests. MCI Suisse SA reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting. If a preferred space is not available, it is the practise of MCI Suisse SA to contact each company to discuss alternative space availabilities.

Exhibitor registration
All exhibitors are required to be registered and will receive a badge displaying the exhibition company name which must be worn during set-up, exhibition times and breakdown. Exhibitor badges do not provide access to the scientific sessions. Complimentary exhibitor badges will be given (total number depends on stand size; please refer to the following paragraph). Any additional exhibitor badges required will be charged an exhibitor registration fee of EUR 200.

Exhibitor badge allowance
Two exhibitor badges will be given for the first 9 SqM booked and one additional badge for every additional 9 SqM reserved. Above that, two additional exhibitor badges will be given per 25 SqM of space booked (i.e. 20 x complimentary for a space of 100 sqm).
NETWORKING EVENTS
The networking programme of a congress is an important part of the event itself. It creates the opportunity for participants from different countries to get together outside the busy scientific programme of the congress. However exhibitors are reminded that networking events must not be arranged during the official scientific programme hours. Please refer to section 7 of the ‘EULAR Code of Practice’ for full details.

CANCELLATION OF EXHIBITION AND CONGRESS
It is mutually agreed that in the event of total or partial cancellation of the congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately and EULAR shall determine an equitable basis for the refund of a portion of the exhibit or other fees after due consideration of expenditures and commitments already made. Under no circumstances are EULAR and/or MCI responsible for any exhibitor expenses (such as travel, lodging or exhibit shipping) or any other incidental or consequential damages.

EXHIBITING AT EULAR 2020:
NETWORKING EVENTS

<table>
<thead>
<tr>
<th>EXHIBITION OPENING HOURS:</th>
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<tbody>
<tr>
<td>WEDNESDAY, 3 JUNE 2020</td>
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<tr>
<td>THURSDAY, 4 JUNE 2020</td>
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<tr>
<td>FRIDAY, 5 JUNE 2020</td>
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<td>SATURDAY, 6 JUNE 2020</td>
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<table>
<thead>
<tr>
<th>EXHIBITION SET-UP</th>
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<tbody>
<tr>
<td>SUNDAY 31 MAY - TUESDAY 2 JUNE</td>
</tr>
<tr>
<td>07:00 - 21:00</td>
</tr>
<tr>
<td>WEDNESDAY 3 JUNE</td>
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<tr>
<td>08:00 - 11:30*</td>
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</tbody>
</table>
*No unloading, heavy set-up finalised, aisle free

<table>
<thead>
<tr>
<th>EXHIBITION DISMANTLING</th>
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<tbody>
<tr>
<td>SATURDAY 6 JUNE</td>
</tr>
<tr>
<td>14:00 - 22:00</td>
</tr>
<tr>
<td>SUNDAY 7 JUNE</td>
</tr>
<tr>
<td>08:00 - 20:00</td>
</tr>
</tbody>
</table>
CONGRESS VENUE OVERVIEW PLAN
READY, STEADY, MEASURE!

DETERMINE THE SUCCESS OF YOUR MARKETING ACTIVITIES
Take a peek into the strategies and budgets of the world’s most successful marketeers and you’re bound to find one figuring in them all: exhibitions. No other element brings customers to you and connects all five senses to make your company’s people, products and services come to life. Exhibitions are a medium that can help you accomplish so many goals within so many disciplines – including sales, marketing, customer relationship management, market research.

Given the importance of exhibitions in the marketing mix, one would expect most companies to measure their exhibition activities closely. In reality, all too many do not. Measuring your exhibition results is not just important, it’s essential. Are you making sure that every Euro of your marketing budget is pulling its weight?

WHY MEASURE?
There are three major reasons for measuring the results of every exhibition you attend:

- To justify your investment – every item in your marketing budget needs to show a return on investment. Measuring gives you the facts you need to get the marketing mix right.
- To improve your own activities – what you do before, during and after each event can matter as much as which events you choose. Measuring lets you improve your own team’s performance and results.
- To encourage goal-driven activities – what gets measured gets done. If you want to see your team focused on results, tell them what results you mean – and show them you’re measuring!

FOR MORE INFORMATION, PLEASE CONTACT:
EULAR 2020
C/O MCI SUISSE SA
Rue du Pré-Bouvier 9
1242 Satigny, Geneva
Switzerland
Tel: +41 22 33 99 590
Fax: +41 22 33 99 601
Email: eular@mci-group.com

THE THREE MOST IMPORTANT ELEMENTS OF ANY EXHIBITION MEASUREMENT SYSTEM ARE GOALS, GOALS, GOALS.
EULAR 2020 EXHIBITION BOOKING: NEXT STEPS

BOOKINGS

- Fill in the “Exhibition” booking form and contract at the back of this brochure
- Submit the completed form to:

EULAR 2020
C/O MCI SUISSE SA
Rue du Pré-Bouvier 9
1242 Satigny, Geneva
Switzerland
Tel: +41 22 33 99 590
Fax: +41 22 33 99 601
Email: eular@mci-group.com

PAYMENT AND CANCELLATION

The final 50% balance invoice will be sent in February 2020 and must be settled by latest 31 March 2020. For bookings made after 1 January 2020, 100% payment will be invoiced and should be settled by latest 31 March 2020 or within maximum 60 days of receipt of the invoice and in any case by 31 May 2020 at the very latest. All payments must be received in Euros and must be paid in full prior to the opening of the congress. In case an invoice is not duly settled in full by 31 May 2020, the invoiced services will be cancelled entirely and/or made available to other partner companies. German VAT is not included in the published prices except the participant’s registration fees.

Payment method
Bank transfer
Bank: UBS AG, Postfach, CH-8098 Zurich
Company: EULAR, Seestrasse 240, CH-8802 Kilchberg
Account N°: 206-DP101 834.2
SWIFT: UBSWCHZH80A
IBAN: CH70 0020 6206 DP10 1834 2

Cancellation penalties
Until 14 December 2019 – 25% of total amount is due
From 15 December 2019 to 14 March 2020 – 50% of total amount is due
From 15 March 2020 – 100% of total amount is due

Contact
EULAR 2020 partnership and investment managers:
christopher.day@mci-group.com
Tel: +41 22 33 99 650
candice.gabay@mci-group.com
Tel: +41 22 33 99 524
You are invited to organise a satellite symposium at the upcoming EULAR 2020. This highly visible and high-impact activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical profession on the topics most relevant to your corporate objectives. The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposia session.

A maximum of 9 simultaneous satellite symposia per time slot will be authorised during EULAR 2020. With such limited availability we strongly advise you to contact us early if you are interested in securing a specific time slot.

**SATELLITE SYMPOSIA - WHAT’S INCLUDED?**

**Rooms**
- Room rental
- Option for company logo on screen, presidential table and speaker lectern
- Audio-visual equipment and on-site management
- Digital badge scanning package: number of devices included varies according to room capacity
- Display table at the meeting room entrance
- Signage display board
- Complimentary use of speakers preview room (Two hour slot per symposium)

**Registration**
- Complimentary technical passes for agency staff (number depends on size of the room)

**Acknowledgement**
- One page advertising in the satellite symposia booklet
- Programme listing on the official EULAR Congress Website from the end of April 2020
- Use of EULAR Congress Logo on the symposia invitation

**SATELLITE SYMPOSIA SESSIONS - THE BENEFITS TO YOU**

- High visibility
- Respected forum for presenting innovations and cutting-edge research
- A captive audience of decision makers
- Increase recognition among thought-leaders in rheumatology field
### SATELLITE SYMPOSIA SLOT TIMETABLE AND RATES*

#### WEDNESDAY 3 JUNE 18:15-19:45

<table>
<thead>
<tr>
<th>SLOT</th>
<th>ROOM</th>
<th>CAPACITY</th>
<th>EUROS</th>
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<tbody>
<tr>
<td>1</td>
<td>Festhalle Option A</td>
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#### THURSDAY 4 JUNE 08:15-09:45

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<td>30</td>
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#### FRIDAY 5 JUNE 08:15-09:45

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#### FRIDAY 5 JUNE 17:30-19:00

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<td>51</td>
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#### THURSDAY 4 JUNE 17:30-19:00

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<td>64</td>
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<td>69</td>
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<td>70</td>
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<td>71</td>
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<tr>
<td>72</td>
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<td>73</td>
<td>Illusion</td>
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<td>74</td>
<td>Spektrum</td>
<td>260 seats</td>
<td>59,000</td>
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<tr>
<td>75</td>
<td>Hall 3B</td>
<td>150 seats</td>
<td>46,000</td>
</tr>
</tbody>
</table>

*VAT Excluded*
IMPORTANT SATELLITE SYMPOSIUM INFORMATION!

Satellite symposia are governed by EULAR Guidelines; please refer to the EULAR Code of Practice.

Programmes for these symposia are drawn up by the contract partner. However, it should be noted that 60% of the programme must be of a general scientific content and not more than 40% related to a specific drug or form of treatment. Satellite symposia titles must not include product names (even generic). All programmes must be submitted to the Scientific Committee for approval no later than Monday 2 March 2020.

All satellite symposia programmes will be published in the satellite symposia booklet and on the EULAR Website in advance of the congress.

If you do not wish to have your satellite symposium programme published on the website in advance of the congress, please inform us in writing by beginning of March 2020.

Other symposia or symposia-like events are strictly prohibited between Wednesday 3 June, 13:00 and Saturday 6 June 2019, 15:00.

SATELLITE SYMPOSIUM GENERAL GUIDELINES

_ The contract partner selects topics and speakers.
_ Sponsored satellite symposia programmes, hand-outs and invitations must be submitted to the Congress Secretariat for approval by the Organising and Scientific Committees.
_ In addition to the support fee, the contract partner must cover travel, accommodation and onsite costs for speakers and chairs.
_ Signposting, additional display or distribution of posters, brochures or any promotional material outside the satellite symposium rooms or outside the company exhibition stands are not allowed and will be systematically removed by EULAR.
_ EULAR assumes that speakers and chairpersons of the satellite symposia will be contacted by the companies themselves to notify them of the time and place of sessions to arrange for their registration, travel and accommodation.
_ EULAR does not require speakers at the satellite symposia to submit abstracts of their lectures as they will not be published. Companies can, however, publish their abstracts for distribution at the entrance of the satellite symposium lecture room.
_ Times and dates of the satellite symposia sessions will be announced on the congress website and in one of the congress e-updates. A one page advertisement will be included in the satellite symposia booklet. Any promotional material to be placed in the congress venue will require approval from EULAR.
EULAR 2020 SATELLITE SYMPOSIA
BOOKING: NEXT STEPS

BOOKINGS
- Fill in the “Satellite Symposium” booking form and
  contract at the back of this brochure
- Submit the completed form to:

EULAR 2020
C/O MCI SUISSE SA
Rue du Pré-Bouvier 9
1242 Satigny, Geneva
Switzerland
Tel: +41 22 33 99 590
Fax: +41 22 33 99 601
Email: eular@mci-group.com

PAYMENT AND CANCELLATION
The final 50% balance invoice will be sent in February
2020 and must be settled by latest 31 March 2020. For
bookings made after 1 January 2020, 100% payment
will be invoiced and should be settled by latest 31
March 2020 or within maximum 60 days of receipt of
the invoice and in any case by 31 May 2020 at the very
latest. All payments must be received in Euros and must
be paid in full prior to the opening of the congress. In
case an invoice is not duly settled in full by 31 May 2020,
the invoiced services will be cancelled entirely and/or
made available to other partner companies. German
VAT is not included in the published prices except the
participant’s registration fees.

Payment method
Bank transfer
Bank: UBS AG, Postfach, CH-8098 Zurich
Company: EULAR, Seestrasse 240, CH-8802 Kilchberg
Account N°: 206-DP101 834.2
SWIFT: UBSWCHZH80A
IBAN: CH70 0020 6206 DP10 1834 2

Cancellation penalties
Until 14 December 2019 – 25% of total amount is due
From 15 December 2019 to 14 March 2020 – 50% of
total amount is due
From 15 March 2020 – 100% of total amount is due

Contact
EULAR 2020 partnership and investment managers:
christopher.day@mci-group.com
Tel: +41 22 33 99 650
candice.gabay@mci-group.com
Tel: +41 22 33 99 524

PAYMENT MUST BE RECEIVED IN FULL BEFORE THE START OF
EULAR 2020
SUPPORT OPPORTUNITIES AT EULAR 2020: ENHANCE YOUR VISIBILITY!

Stand out from the crowd! Enhancing your visibility at EULAR 2020 gives you the advantage and can play a key part in helping you achieve your congress objectives. Ensure your company benefits from the highest level of exposure to thousands of senior rheumatology specialists.

On page 26 of this brochure you will find a table which gives an overview of all the partnership opportunities available at EULAR 2020. The table is designed to help you to compare, evaluate and easily understand the associated benefits related to each individual opportunity. To help you in your selection you will see that the table is split into 3 different sections:

**SECTION 1 - “PRE-EVENT EXPOSURE”**
These opportunities will allow you to target the delegates in advance of the event

**SECTION 2 - “CREATE THE PERFECT 1ST IMPRESSION”**
These opportunities will allow you to catch the delegate’s attention upon arrival at the event

**SECTION 3 - “MAXIMUM BRAND IMPACT”**
These opportunities will allow you to really make your brand/product stand out on the exhibition/congress floor.

You will also see that each opportunity is measured against 4 different types of benefit:

**BENEFIT 1 - HIGH VOLUME/CONTACT** – allowing you to maximise your visibility and increase brand/product awareness

**BENEFIT 2 - DRIVE BRAND AWARENESS** – allowing you to maximise awareness, strengthen your brand positioning

**BENEFIT 3 - BE DIFFERENT** – allowing you to emotionalise, retain customers, put your brand/product in a position that is seen as ‘unique and innovative’

**BENEFIT 4 - LONGEVITY** – allowing you to prolong your exposure post event.

EULAR OFFERS MANY OPPORTUNITIES TO MAXIMISE YOUR VISIBILITY OUTSIDE OF THE EXHIBITION HALL
## EULAR 2020: SUPPORT OPPORTUNITIES SUMMARY TABLE

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<tr>
<th>Benefit 1</th>
<th>Benefit 2</th>
<th>Benefit 3</th>
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<td><strong>HIGH VOLUME/CONTACT</strong></td>
<td><strong>DRIVE BRAND</strong></td>
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<tr>
<td>EULAR 2020 Congress programme on mobile devices</td>
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</tr>
<tr>
<td><strong>CREATE THE PERFECT FIRST IMPRESSIONS</strong></td>
<td><strong>HIGH VOLUME/CONTACT</strong></td>
<td><strong>DRIVE BRAND</strong></td>
</tr>
<tr>
<td>EULAR 2020 Final programme (all delegates)</td>
<td></td>
<td></td>
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<tr>
<td>EULAR 2020 Pocket programme (All delegates)</td>
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<tr>
<td><strong>MAXIMUM BRAND IMPACT</strong></td>
<td><strong>HIGH VOLUME/CONTACT</strong></td>
<td><strong>DRIVE BRAND</strong></td>
</tr>
<tr>
<td>EULAR 2020 Cyber Café</td>
<td></td>
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<tr>
<td>EULAR 2020 Mobile device support centre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EULAR 2020 Recharge zone + power tower</td>
<td></td>
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<tr>
<td><strong>DRIVE STAND TRAFFIC</strong></td>
<td><strong>HIGH VOLUME/CONTACT</strong></td>
<td><strong>DRIVE BRAND</strong></td>
</tr>
<tr>
<td>EULAR 2020 Wireless Internet Access</td>
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</tbody>
</table>
WHAT’S INCLUDED

PRE-EVENT EXPOSURE

EULAR 2020 Congress programme on mobile devices 19,300 Euros + VAT
PUT YOUR BRAND IN THE PALM OF THE EULAR 2020 DELEGATE’S HAND

Don’t miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during EULAR 2020. This service allows the attendees to create their own congress schedule and plan which exhibitors they want to see.

THIS OPPORTUNITY INCLUDES:
- Congress programme available to download from the EULAR 2020 Website
- One on-site desk where the delegate can download the congress programme to their mobile device
- Company logo on the welcome page of the application
- Acknowledgement in the EULAR 2020 Final Programme (14,000 copies)
WHAT’S INCLUDED

CREATE THE PERFECT FIRST IMPRESSION

**EULAR 2020 Final programme (minimum 14,000 printed)**
THE INDISPENSABLE GUIDE FOR ALL ATTENDEES AT EULAR 2020

Put your name in the hands of the largest gathering of rheumatology specialists in the world. The final programme is distributed to all delegates on-site inside the official EULAR 2020 Congress Bag. The programme contains the final scientific programme, the networking programme and all general information about the congress. The delegates will use the final programme to plan and organise their activities on a daily basis.

FINAL PROGRAMME ADVERTISING OPPORTUNITIES (A4):
- 4th cover page (outside, back cover) - 30'500 Euros + VAT
- 3rd cover page (inside back cover) - 18'500 Euros + VAT
- Inside page - 10’600 Euros + VAT

**EULAR 2020 Pocket programme (minimum 14’000 printed) 18,500 Euros + VAT**
A POCKET-SIZED CONFERENCE PROGRAMME INSERTED INTO EVERY EULAR 2020 DELEGATE BADGE HOLDER

The pocket programme is a pocket-sized conference overview/exhibition plan that conveniently fits into the back of the delegate’s badge. All delegates receive a pocket programme upon collection of their badge. The pocket programme is used as a daily reference tool.

THIS OPPORTUNITY INCLUDES:
- An advertisement on the back of the pocket programme
- Acknowledgement in the EULAR 2020 Final Programme (14,000 copies)
WHAT’S INCLUDED

MAXIMISE BRAND IMPACT

**EULAR 2020 Wireless Internet Access**

**90,000 Euros + VAT**

**KEEP EULAR 2020 DELEGATES ONLINE AND CONNECTED**

Thousands of delegates access the internet wirelessly during EULAR 2020 and the sponsor of Wireless Access will have the opportunity to engage with those professionals every time they do so. Ensure delegates will see your online messages at a time you can predict and plan for.

**THIS OPPORTUNITY INCLUDES:**

- Sponsor’s logo and message on the WIFI welcome page
- Acknowledgement in the EULAR 2020 Final Programme (14,000 copies)
- Acknowledgement in the final programme on the EULAR 2020 Congress Website

**EULAR 2020 Cyber Café**

**55,000 Euros + VAT**

**KEEP EULAR 2020 DELEGATES ONLINE AND CONNECTED**

Despite widespread mobile technology and wireless connectivity, the cyber café remains a perennially busy feature at EULAR. The cyber café will allow the company to engage with users of this service in a variety of ways. The cyber café is offered free-of-charge to all attendees.

**THIS OPPORTUNITY INCLUDES:**

- Provision of 24 computers, servers and internet connections
- Opportunity to display company logo and information on screen saver
- Opportunity to brand the café with signage and branded mouse mats (provided by sponsor)
- Acknowledgement in the EULAR 2020 Final Programme (14,000 copies)
WHAT'S INCLUDED

EULAR 2020 Recharge zone + power tower*
3'300 Euros + VAT (per tower)
KEEP EULAR 2020 DELEGATES ONLINE AND POWERED UP!

At EULAR 2020 there is the possibility to support an individual power tower or all of the power towers if you would like to make this area exclusive to your company. Each tower will be allocated on a first come first served basis so if you would like to make it exclusive we highly recommend that you contact us immediately. In this area the EULAR Delegate will be able to work whilst recharging their computers and mobile devices. Your branding will be prominently displayed and viewed by both users and people passing by.

THIS OPPORTUNITY INCLUDES:
- Opportunity to brand each individual power tower
- Acknowledgement in the EULAR 2020 Final Programme (14,000 copies)

*for exclusivity of this opportunity, please contact us today for further details

EULAR 2020 Mobile device support centre
22,500 Euros + VAT
ENSURE EULAR 2020 DELEGATES STAY CONNECTED

There is nothing more annoying than a mobile device (smart phone, tablet) that stops working when you need it most. The mobile device support centre is a stand manned with experts to help with all the little problems that may come up while you are at EULAR. At the same time, the stand also offers supervised recharging and supported download of the EULAR 2020 mobile application.

THIS OPPORTUNITY INCLUDES:
- Opportunity to brand the support centre
- Acknowledgement in the EULAR 2020 Final Programme (14,000 copies)
EULAR 2020 SUPPORT OPPORTUNITIES
BOOKING: NEXT STEPS

BOOKINGS
- Define your congress goals.
- Study the Opportunities Summary Table (page 26) and identify the item/s that will allow you to best achieve your congress goals.
- Once you have picked your item/s please consult the “What’s included” section on pages 28-31. This section of the brochure will explain exactly what is included with each item, show the associated benefits and most important, gives you the cost.
- Once you have picked the items that will best allow you to achieve your congress goals and that fit within your budget, fill in the booking form at the back of this brochure and submit to:

EULAR 2020
C/O MCI SUISSE SA
Rue du Pré-Bouvier 9
1242 Satigny, Geneva
Switzerland
Tel: +41 22 33 99 590
Fax: +41 22 33 99 601
Email: eular@mci-group.com

PAYMENT AND CANCELLATION
The final 50% balance invoice will be sent in February 2020 and must be settled by latest 31 March 2020. For bookings made after 1 January 2020, 100% payment will be invoiced and should be settled by latest 31 March 2020 or within maximum 60 days of receipt of the invoice and in any case by 31 May 2020 at the very latest. All payments must be received in Euros and must be paid in full prior to the opening of the congress. In case an invoice is not duly settled in full by 31 May 2020, the invoiced services will be cancelled entirely and/or made available to other partner companies. German VAT is not included in the published prices except the participant’s registration fees.

Payment method
Bank transfer
Bank: UBS AG, Postfach, CH-8098 Zurich
Company: EULAR, Seestrasse 240, CH-8802 Kilchberg
Account No.: 206-DP101 834.2
SWIFT: UBSWCHZH80A
IBAN: CH70 0020 6206 DP10 1834 2

Cancellation penalties
Until 14 December 2019 – 25% of total amount is due
From 15 December 2019 to 14 March 2020 – 50% of total amount is due
From 15 March 2020 – 100% of total amount is due

Contact
EULAR 2020 partnership and investment managers:
christopher.day@mci-group.com
Tel: +41 22 33 99 650
candice.gabay@mci-group.com
Tel: +41 22 33 99 524

PAYMENT MUST BE RECEIVED IN FULL BEFORE THE START OF EULAR 2020
WEDNESDAY 3 JUNE 2020

08:00 - 12:00  EXHIBITION EARLY ACCESS
12:00  EXHIBITION OPENS
13:00 - 14:00  OPENING PLENARY SESSION
14:15 - 15:45  SCIENTIFIC SESSIONS
15:45 - 16:15  COFFEE BREAK
16:15 - 17:45  SCIENTIFIC SESSIONS
18:00  EXHIBITION CLOSES
18:00 - 18:30  EXHIBITION LATE ACCESS
18:15 - 19:45  SATELLITE SYMPOSIA
20:00 - 22:00  NETWORKING PLATFORM CONGRESS VENUE

THURSDAY 4 JUNE 2020

07:30 - 08:00  EXHIBITION EARLY ACCESS
08:00  EXHIBITION OPENS
08:15 - 09:45  SATELLITE SYMPOSIA
09:45 - 10:15  COFFEE BREAK
10:15 - 11:45  SCIENTIFIC SESSIONS
11:45 - 13:30  POSTER VIEWING
13:30 - 15:00  SCIENTIFIC SESSIONS
15:00 - 15:30  COFFEE BREAK
15:30 - 17:00  SCIENTIFIC SESSIONS
17:15  EXHIBITION CLOSES
17:15 - 18:00  EXHIBITION LATE ACCESS
17:30 - 19:00  SATELLITE SYMPOSIA
20:30

FRIDAY 5 JUNE 2020

07:30 - 08:00  EXHIBITION EARLY ACCESS
08:00  EXHIBITION OPENS
08:15 - 09:45  SATELLITE SYMPOSIA
09:45 - 10:15  COFFEE BREAK
10:15 - 11:45  SCIENTIFIC SESSIONS
11:45 - 13:30  POSTER VIEWING
13:30 - 15:00  SCIENTIFIC SESSIONS
15:00 - 15:30  COFFEE BREAK
15:30 - 17:00  SCIENTIFIC SESSIONS
17:15  EXHIBITION CLOSES
17:15 - 18:00  EXHIBITION LATE ACCESS
17:30 - 19:00  SATELLITE SYMPOSIA
20:00 - 22:00  EULAR CONGRESS DINNER

SATURDAY 6 JUNE 2020

08:15 - 08:45  EXHIBITION EARLY ACCESS
08:45  EXHIBITION OPENS
09:00 - 10:30  SCIENTIFIC SESSIONS
10:30 - 12:00  POSTER VIEWING
12:00 - 13:30  SCIENTIFIC SESSIONS
13:45 - 14:45  CONGRESS HIGHLIGHTS SESSION
14:00  EXHIBITION CLOSES

PARE PROGRAMME

_Wednesday 3 June 2020 to Saturday 6 June 2020_

HEALTH PROFESSIONALS IN RHEUMATOLOGY PROGRAMME

_Wednesday 3 June 2020 to Saturday 6 June 2020_
### REGISTRATION INFORMATION

#### REGISTRATION FEE INCLUDES GERMAN VAT

<table>
<thead>
<tr>
<th>Role</th>
<th>Price Until 31 January 2020</th>
<th>Price As of 1 February 2020</th>
<th>Price After 30 April 2020 + On Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Delegate 1</td>
<td>EUR 780</td>
<td>EUR 855</td>
<td>EUR 1'020</td>
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<tr>
<td>Health Professional Delegate 2</td>
<td>EUR 185</td>
<td>EUR 220</td>
<td>EUR 265</td>
</tr>
<tr>
<td>Pare Delegate 3,6</td>
<td>EUR 185</td>
<td>EUR 220</td>
<td>EUR 265</td>
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<tr>
<td>Trainee 4</td>
<td>EUR 300</td>
<td>EUR 315</td>
<td>EUR 345</td>
</tr>
<tr>
<td>Patient 5,6</td>
<td>EUR 39</td>
<td>EUR 39</td>
<td>EUR 39</td>
</tr>
</tbody>
</table>

#### REGISTRATION FEE INCLUDING GERMAN VAT

1. Medical or Scientific Professionals, Clinicians, MD’s, PhD’s
2. Nurses, physiotherapists, occupational therapists and other nearby allied health professionals. A letter of confirmation of your status from the Head of Unit or Institute must accompany the formal registration form.
3. Representative of patient organisations.
4. The trainee registration is available for “Clinicians in Training” and “Non Tenured Scientists” (scientists not being professor or associate professor) under 40 years of age. A letter of confirmation of your status from the Head of Unit or Institute must accompany the formal registration form.
5. A doctor’s certificate must be submitted with the registration form.
6. Access to the exhibition is restricted to the ‘EULAR Village’ (non-commercial part).

#### GROUP REGISTRATIONS

For 10 people and more, please contact MCI at eular.reg@mci-group.com for special conditions.

#### CONFIRMATION

An email/letter of receipt will be sent to those who register online or send their registration form and payment to:

**EULAR 2020**
**C/O MCI SUISSE SA**
**Rue du Pré-Bouvier 9**
**1242 Satigny, Geneva**
**Switzerland**

Tel: +41 22 33 99 590
Fax: +41 22 33 99 601
Email: eular@mci-group.com

This letter must be presented at the registration desk in order to receive the congress bag and badge.

#### REGISTRATION DESK OPENING HOURS – MESSE FRANKFURT

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Tuesday 2 June 2020</td>
<td>17:00 - 20:00</td>
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<tr>
<td>Wednesday 3 June 2020</td>
<td>07:30 - 20:00</td>
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<tr>
<td>Thursday 4 June 2020</td>
<td>07:45 - 19:15</td>
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<td>Friday 5 June 2020</td>
<td>07:45 - 19:15</td>
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<tr>
<td>Saturday 6 June 2020</td>
<td>08:00 - 15:00</td>
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</tbody>
</table>
**REGISTRATION INFORMATION**

**CHANGES AND CANCELLATION POLICIES**
Cancellations and changes to your original registration (including congress dinner) must be made in writing to the MCI reservation department. Cancellations received before 6 May 2020, fees will be refunded less 25% administrative charge. Cancellations received after 6 May 2020, fees will not be refunded. Modifications received from 9 May 2020 will cost 40 EUR per registration.

If a badge is lost or forgotten, an administrative fee of 80 EUR will be charged for the reprint of the badge.

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**YOUR REGISTRATION CONFIRMATION LETTER MUST BE PRESENTED AT THE REGISTRATION DESK TO RECEIVE YOUR CONGRESS BAG AND BADGE**

<table>
<thead>
<tr>
<th>Registration entitlement</th>
<th>Delegate</th>
<th>Exhibitor</th>
<th>Symposia tickets</th>
<th>Stand builder</th>
<th>Media / Press</th>
<th>Speakers &amp; Chairs</th>
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</thead>
<tbody>
<tr>
<td>SET-UP / BREAK-DOWN</td>
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<td>SATELLITE SYMPOSIA</td>
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<td>EXHIBITION</td>
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<td>PRESS ROOM</td>
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<td>NETWORKING PLATFORM</td>
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<tr>
<td>CONGRESS DOCUMENTS</td>
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<tr>
<td>FREE TRANSPORTATION TICKET</td>
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<tr>
<td>COFFEE BREAKS</td>
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<tr>
<td>12-MONTH FREE SUBSCRIPTION TO THE EULAR JOURNAL</td>
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</tbody>
</table>

1 All categories  
2 Congress documents include: congress bag, badge, final programme.

3 “The Annals of the Rheumatic Diseases – The EULAR Journal” (12 issues), with the opportunity of renewing the subscription at a concessionary rate thereafter or again, automatically, by attending the next congress.
CODE OF PRACTICE BETWEEN EULAR AND THE PHARMACEUTICAL INDUSTRY

International congresses and symposia are both important and highly visible scientific meetings. They have developed from relatively small meetings into, in some cases, large international events with thousands of participants. They are important events for the presentation and exchange of up-to-date scientific data and bring together specialists from many countries for the exchange of information and experience that could not be achieved by correspondence. They also create the opportunity for companies involved in the health care industry to interact face-to-face with health care professionals.

Without the partnership of the pharmaceutical and medical equipment industry such congresses and symposia would often be scientifically less successful and also difficult to manage financially. The cooperation of companies active in the field is therefore welcomed by those involved in the management of scientific meetings.

Health care is mostly provided by the public hand and is more and more carefully observed by the public eye. It is essential that the inter-relationship between science and commerce at these events is sensibly balanced and needs to be professionally managed by all parties and fully transparent to the public. The responsibility lies with all involved parties.

For these reasons, the European League Against Rheumatism (EULAR) has developed the “EULAR Code of Practice” which governs the relationship between the organisers of the congress and the involved industry representatives in the preparation of, during and after the Annual European Congress of Rheumatology.

It is important that the pharmaceutical companies participating in international congresses and any other scientific meetings under the jurisdiction of EULAR understand that the objective of such manifestations is to advance and enhance science in the field of musculoskeletal diseases. As a consequence, commercial activities must not exceed what is deemed acceptable.

The following guidelines should therefore be adopted:

1. ORGANISATION

The overall responsibility for the Annual European Congress of Rheumatology (congress) lies with the European League Against Rheumatism (EULAR). Part of the logistical and infrastructural organisational work may be delegated to a third-party company (PCO), such as registration and accommodation, abstract handling, partnership activities, exhibition, etc. The PCO acts in the name and on behalf of EULAR for all delegated activities. At this time, EULAR has mandated MCI Suisse SA with these activities.

2. PARTICIPATING COMPANIES

Companies involved in the health care industry can become partners in the congress. For this, the PCO publishes a set of services including prices in the “Partnership and Investment Opportunity” manual, transparently available to any interested party. With selecting and ordering such service(s), the interested party becomes a contract partner for the event in question.

It is the contract partner’s responsibility to inform all subsidiaries, affiliates, third party companies etc. involved on its behalf of the rules and regulations of the “EULAR Code of Practice”. It is also the contract partner’s responsibility that its subcontractors adhere to all rules and regulations.

MCI as well as EULAR will communicate only with clearly identified third party companies, officially mandated by the contract partner. Requests received from third party companies (i.e. communication and press agencies) which cannot present a letter of authorisation by the contract partner will not be answered.

3. EXHIBITION

It is widely recognised that the exhibition stand is a major forum for the pharmaceutical and medical equipment companies to create the opportunities where they may talk to health care professionals about their company and products. Exhibition stands should therefore create the opportunity for the company to show and display information relevant to both the company and its products as well as other scientific information deemed appropriate. Activities not related to the practice of medicine and/or the field of musculoskeletal diseases are deemed inappropriate under this “EULAR Code of Practice”.
Assignment of space
Exhibition space will first be allocated to corporate members and subsequently to other companies on a first come, first served basis. Further details of the attribution process are outlined in the attribution process document for corporate members. Corporate membership information is available from the EULAR Secretariat on request.

Use of rented space & height Limitation
The Exhibition Technical Manual provided for contract partners as well as local legal and/or safety and security regulations are the binding guidelines for the use and branding of rented space. The height limitation as communicated in the Exhibition Technical Manual must be respected both for physical and visual devices (e.g. lasers, gobos, etc.).

No part of the stand may exceed the rented surface of the stand. Rigging (hanging items from the ceiling) is not permitted.

Noise
Exhibitors may not produce noise and/or use amplification of music and/or voice which may be heard outside the space assigned to the exhibitor, or which may interfere with or be felt objectionable to attendees or other exhibitors. The volume level must not exceed 70dB (A) at the boundaries of the stand. The PCO reserves the right to require exhibitors to discontinue any such activity. Live presentations at the stand are not permitted without prior approval from the organisers.

Stand activities
“Meet the Expert” sessions or press briefings at the stand are not allowed during the official scientific programme activities (scientific and educational sessions, poster tours and posters viewing, satellite symposia). A round table for a maximum of 10 participants during coffee breaks (no further audience) is accepted. A request to hold such sessions must be submitted to the PCO (MCI) for approval. Stand activities such as quizzes, contests, etc. can take place throughout the exhibition opening hours with a limitation of 10 simultaneous participants.

Access to the stand space
Access to the stand during the build-up phase is only possible for persons holding a “Stand builder pass”. On the opening day of the congress (usually Wednesday) persons holding an “Early access” pass may enter the exhibition area as of 07:30 to operationally prepare the stand and to eventually hold staff briefings.

Recording
Filming may ONLY take place in designated filming areas with prior authorisation from the EULAR Press Office (whether press or industry). Authorised Filming Permit badges will need to be worn in a visible place at all times during the congress when filming OR carrying filming equipment by all relevant personnel. An up to date filming permit should be produced when asked.

Those that do not have these badges will be directed to the EULAR Press Office to obtain a badge.

Industry are required to seek permission from the EULAR Press Office to conduct any filming within the congress centre, outside of the satellite symposia. Filming of an industry satellite symposium may be led by the organising company only, but can only take place with prior approval, contact is Christopher.Day@mci-group.com. Industry are permitted to film within their own hospitality suite providing this is not visible to other delegates and the EULAR logo and/or EULAR congress branding is not used, but prior authorisation must be sought from the EULAR Press Office and an Authorised Filming Permit badge issued.

Filming of own exhibitor stands for documentary purposes (including time-lapse photography), but not of the stands of other exhibitors, can only take place outside of exhibition opening hours and permission must be granted by the organisers (MCI) and an Authorised Filming Permit badge sought. Exhibitors may take pictures of their own stands for documentary purposes but not of the stands of other exhibitors and only outside of exhibition opening hours.

Picture-taking, including time-lapse photography is prohibited within the congress venue at all times during the congress, by all delegates, including in scientific sessions, public spaces, poster sessions, and in the exhibition halls. Filming outside of the congress centre (outside of the boundaries of the congress venue, or in neighbouring venues) does not require permission. In this case, the EULAR Logo and/or EULAR Congress branding may not be used as a back-drop or in final production.

All unauthorised recording of material will result in the intervention of EULAR mandated security personnel, the confiscation of the recorded material and potential invalidation of the access credentials.

To request permission to film in a designated filming area, please email: ursula.aring@eular.org.
Give-aways and printed material
Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by EULAR.

Companies may only offer gifts (maximum value of EURO 20) preferably of educational or scientific value. Gifts with a value of more than EURO 20 are allowed for professional or patient education purposes. Textbooks and data storage supports will be allowed at this value. Product identification is permitted on give-aways. It is the company’s responsibility to also adhere to any restrictions and/or limitations which may be applicable according to the legislation of the host country of the congress. Contests, lotteries, raffles are subject to the approval of the organisers (MCI).

Alcoholic beverages
Serving of alcohol at the congress is not permitted at any time, except during the EULAR Networking Platform and by EULAR only.

Space integrity/promotional activities
Exhibitors are prohibited from publicising, distributing, and canvassing, and/or maintaining any activities, inducements, demonstrations, materials, or displays outside the space assigned to them.

Product disclaimer
The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by EULAR.

Exhibitor’s participation in sessions
Participants registered as exhibitors will not be permitted to attend scientific sessions at the EULAR Congress. Exhibitors interested in attending any scientific session must register as regular congress participants. Exhibitors will receive complimentary exhibitor registrations. The number of complimentary registrations depends on the size of the exhibit.

EULAR reserves the right to refuse applications of companies not meeting or not having met in previous occasions the standard requirements or expectations. EULAR reserves the right to curtail or to close exhibits (wholly or partially) that reflect unfavourably on the character and the purpose of the congress, or because of serious violation of the “EULAR Code of Practice” by the contract partner.

Corporate Membership information is available from the EULAR Secretariat on request.

At least 60% of the programme of a satellite symposium must be of general scientific content, and not more than 40% may be related to any specific drug or form of treatment or similar. The satellite symposium programme must be submitted to the EULAR Scientific Programme Committee (EULAR Secretariat or through the PCO) 15 weeks prior to the congress and will need to be approved by the EULAR Steering Committee and the chairman of the Scientific Programme Committee (no response, following two reminders, within 21 days implies assent).

Each contract partner is responsible for the material and information they make available at the congress. Patients, including patient representatives are not allowed to take part in a satellite symposium. Statements recorded prior to the congress may only be recorded and used in line with the legislations of the host country of the congress as well as of the patient’s home country. Contract partners and their mandated organisations are only allowed to present material and information which have been approved by their legal departments and which are in compliance with the legislation of the host country of the congress and with any other relevant legislation. Upon EULAR’s request, the contract partner must present the approval of its legal department. The contract partner shall indemnify EULAR from and against any loss, liabilities, damages and claims arising out of the non-compliance with this clause.

The chairperson of the satellite symposium has a responsibility to oversee that the messages and conclusions presented during the symposium are based on available scientific data. The contract partner should inform the chairperson(s) of this responsibility. In addition, the holder of a satellite symposium and the chairperson are jointly responsible for adhering to the assigned time slot of the symposium.

Satellite symposium holders will receive a number of free full delegate registrations. The number of free registrations depends on the size of the symposium (size of auditorium).

All satellite symposia must be held at the congress centre during the official time slots offered by the organisers (see PIO Manual). Companies holding a satellite symposium outside the congress centre and/or
outside the official satellite symposia slots will be fined with the amount equivalent to the highest priced satellite symposia slot, and they will not be invited to participate at the two following congresses. EULAR also reserves the right to close the booth of the contract partner if the company is exhibiting at the congress.

**Advertising and promotion of Satellite symposia during the Congress**

Satellite symposia programmes and invitations may only be distributed in the space rented by the exhibitor in the exhibition hall (if applicable), in hospitality suites, and at the entrance to the auditorium used for the satellite symposium no more than 30 minutes before the start of the satellite symposium.

Designated areas in high-traffic locations at the congress venue will be made available to companies for displaying posters advertising their satellite symposia. The display of posters and visuals advertising satellite symposia during the congress is limited to such designated areas, rented exhibition space, hospitality suites as well as staffed hospitality desks.

In agreement with the applicable national laws regulating restrictions for promotional activities in the context of medical events, prescription medicines advertisements will not be allowed on satellite symposia advertisements, posters and invitations displayed/distributed at the congress.

Stand-alone signs advertising satellite symposia and/or any other corporate branding in congress hotels are not authorised unless these are located next to and part of a permanently staffed company hospitality desk.

**Photos, filming and audio recording of satellite symposia**

A company holding a satellite symposium (or symposia) has the exclusive right to organise photos, filming and audio-recording of their satellite symposium. Any such recording requires prior approval by EULAR and/or the PCO.

**Live broadcasting**

Live and/or simultaneous broadcasting of satellite symposia in any way is prohibited.

**Delayed broadcasting**

For sound and image recording of satellite symposia (or parts thereof by any type of media) that are dedicated for presentation to a public or closed audience outside the congress, the company holding the satellite symposium is required to obtain formal acceptance from all speakers in writing and send it to the organisers (MCI) at the latest 2 weeks before the congress. Satellite symposia must not be broadcast in any way until the first Monday following the end of the EULAR Congress at which the satellite is scheduled.

See item 6 for additional guidelines for Internet publication.

**5. COMPANY MEETINGS, PRESS, MEDIA AND PUBLICATIONS**

Press conferences, briefings of any kind or similar group events organised directly or indirectly by the pharmaceutical industry may not be held in the congress centre and not be organised during the official scientific programme hours (see glossary). All such events with groups larger than 8 participants need the prior approval by the EULAR Secretariat.

Not affected from this regulation are meetings with investors (Investor Relation Meetings) and company internal meetings with entirely sales and/or marketing personnel. They may be held outside of the congress centre at any time during the congress.

Press releases of pharmaceutical companies are bound to the “EULAR Abstract Embargo Policy”. Corporate press material may not be distributed inside the EULAR Media Centre. In agreement with the applicable national laws regulating restrictions for promotional activities in the context of medical events, product information concerning prescription medicines may not be distributed outside the commercial exhibition area.

The use of the EULAR name and congress logo in any fashion, by any commercial entity, for any purpose is expressly prohibited before, during and after a congress without prior written consent of EULAR. The official congress logo may be used on invitations for officially approved satellite symposia. It can be requested from the EULAR Secretariat.

Picture taking, filming and recording of the scientific programme or any part of it is not allowed. Press and media interviews can be arranged on demand through the officially appointed EULAR press and media agency. Please also refer to the “EULAR Press and Media Rules and Regulations” document in this context.

**6. INTERNET PUBLICATION OF MATERIAL**

The guidelines for press, media and publications are likewise applicable for the publication of material and information on the internet.

Given that all material presented at the congress is of public interest and no longer confidential, EULAR expects such publications to be accessible without prior registration to a site, even if the registration is free.
7. NETWORKING EVENTS
The social networking programme of a congress is an important part of the event itself. It creates the opportunity for participants from different countries to get together outside the busy scientific programme of the congress. However, all congress partners are reminded that such events must not be arranged during the congress programme hours (see glossary). Transportation to networking events must not depart during the congress programme hours (see glossary).

Networking events organised by the pharmaceutical industry according to the “EULAR Code of Practice” may contain a “Welcome introduction” not exceeding 15 minutes in total by maximum two speakers. This introduction may be referred to in the invitation to the networking event as “Introduction to... (subject)” and should contain not more than 40 percent product placement.

8. POSTER VIEWING/GUIDED POSTER TOURS
The published time slots for poster viewing are officially part of the EULAR Scientific Programme. Company organised events, meetings and activities involving delegates are not allowed during these times.

EULAR organises poster tours for the delegates. They are published in the final programme and on the EULAR Website. Poster tours are exclusive to EULAR. Poster tours organised by any other entity are therefore not permitted at any time.

9. LEGAL ISSUES
Each contract partner is responsible for the material and information they make available at the congress. Contract partners and their mandated organisations should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the congress.

To summarise, contract partners should address these issues and any conflicts arising from such matters directly among themselves as the organisers will never intervene or arbitrate in any way in legal issues.

10. EULAR CODE OF PRACTICE ENFORCEMENT
All participating companies must comply with the “EULAR Code of Practice” and general congress guidelines. Penalties will be applied when violations occur.

The procedure for controlling and enforcing the guidelines and regulations is as follows:
_ Alleged violations will be reported to MCI and/or the EULAR Executive Secretariat.
_ Once the alleged violation has been duly considered by the EULAR Executive Secretariat, a representative of the relevant company will be invited to present the company’s view. The final decision on appropriate measures will be taken by the EULAR Executive Secretariat jointly with the EULAR Executive Committee.

11. OTHER RELEVANT DOCUMENTS
Further to this “EULAR Code of Practice”, the following documents may be of assistance. They are available from the PCO (MCI) and can be downloaded from the EULAR Congress website.
_ EULAR Partnership and Investment Opportunities Manual
_ EULAR Abstract Embargo Policy
_ EULAR Press and Media Rules and Regulations document
_ EULAR Meeting Regulations

EULAR Secretariat, MCI Suisse SA, Kilchberg and Geneva, July 2019

Glossary
EXHIBITOR
A company with a contract to exhibit at a EULAR Congress.

CONTRACT PARTNER
A company buying services at a EULAR Congress.

DURATION OF THE CONGRESS
Those published by EULAR. Relevant is the congress website www.congress.eular.org, usually:
_ Wednesday 13:00 – 20:00
_ Thursday and Friday 08:00 – 19:00
_ Saturday 09:00 – 15:00
CODE OF PRACTICE BETWEEN EULAR AND THE PHARMACEUTICAL INDUSTRY

OFFICIAL SCIENTIFIC PROGRAMME HOURS
Those published by EULAR. Relevant is the congress website: www.congress.eular.org.

Included are:
- all scientific sessions and workshops
- all abstract sessions
- the poster viewing time
- the coffee breaks
- the official opening plenary session
- the official networking platform

CONGRESS PROGRAMME HOURS
Those published by EULAR. Relevant is the congress website: www.congress.eular.org.

Included are:
- the official scientific programme hours as above
- the satellite symposia time slots

ORGANISERS
Scientific secretariat
European League Against Rheumatism
EULAR
Executive Secretariat
Seestrasse 240
CH-8802 Kilchberg
Switzerland

www.eular.org
www.congress.eular.org
congress@eular.org

PCO representing EULAR
MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Geneva
Switzerland

eular@mci-group.com
The Annual European Congress of Rheumatology
EULAR 2020 will be held at:

MESSE FRANKFURT
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany
Website: www.messefrankfurt.com

Located at the heart of financial and business centre Frankfurt, the Messe Frankfurt is among the largest and most modern worldwide with some 367,000 m² of hall area and more than 96,000 m² of free space at its disposal.

As well as excellent international transport connections by air, rail and road, the venue enjoys excellent public transport connections: The S-Bahn suburban train station “Messe” stops in the centre of the exhibition grounds, the U-Bahn underground train station and the Strassenbahn tram station are located directly at the City Entrance/Festhalle.

With their unique designs, architects such as Helmut Jahn, Oswald M. Ungers and Nicolas Grimshaw gave Messe Frankfurt an unmistakable look that dovetails with Frankfurt’s modern cityscape.

With the Congress Center and Kap Europa, the company operates two congress centres as well.
TRAVELLING TO FRANKFURT

By plane
Frankfurt Airport is among the busiest in Europe — third in passenger traffic after London Heathrow and Paris Charles de Gaulle Airport — and the ninth busiest airport in the world. Frankfurt is the banking center of Germany and hosts numerous international trade fairs. Therefore all major airlines and all airline alliances fly frequently to Frankfurt and connects it to every continent and major city in the world.

The departure gates have some of the most innovative seating around, with bench seats facing many directions and cafe-style tables and chairs for those who wish to whip out their laptops (sans coffee, alas).

The airport is connected to central Frankfurt by taxi, bus, and most easily by S-Bahn. The ride from the airport to the central station takes 11 minutes.

Metro & bus
The best way to travel around Frankfurt is the U-Bahn (underground and overground), tram and bus. The metro stations are signed with a white capital “U” on a blue background. To go to the suburbs or airport use the S-Bahn, signed with a white “S” on green background. All S-Bahn lines and the U-Bahn lines U6 and U7 come together in the Citytunnel in central Frankfurt.

You can get single, all-day and weekly tickets. You can get individual tickets, or tickets for a group of up to five people travelling together.

If you want to ride to airport, you have to press Einzelfahrt Frankfurt Flughafen (4.90 €) or Tageskarte Frankfurt Flughafen (9.10 €) or Gruppentageskarte Frankfurt Flughafen (15.80 €). If your destination is outside Frankfurt, you enter your destination at the display and then choose for the type of ticket you want (Einzelfahrt - single trip; Tageskarte - day ticket).

Bicycle
Frankfurt is bike-friendly, featuring an expansive network of bike lanes. A convenient source of rental bikes may be Deutsche Bahn. Look out for their rental bikes, marked in the colours red and white and the letters “DB.”

These bikes are available from April to December and can be found pretty much anywhere in the city - especially at street corners, which are the major pick-up and drop-off points. You can rent these bikes 24/7 just using your cell-phone and your credit card.

For instructions on how to use this service, call the number on the bike or go their website.

Taxis
Frankfurt has plenty of taxi drivers to service the many business travelers. The city is not too big, though fares tend to be expensive.

In the main tourist areas there are also human-powered “bike taxis” that convey one or two passengers. For those not too keen on walking this may be a convenient way of seeing the sights.
Whereas, EULAR is an organisation representing the people with arthritis/rheumatism, health professionals and scientific societies of rheumatology of all the European nations and aims to reduce the burden of rheumatic diseases on the individual and society and to improve the treatment, prevention and rehabilitation of musculoskeletal diseases;

Whereas, EULAR will organize the annual European Congress of Rheumatology to be held in Frankfurt from 3 to 6 June 2020 (hereinafter "EULAR Congress");

Whereas, Sponsor is a company that wishes to fund part of the costs relating to the organization and the performance of the EULAR Congress;

Now, therefore, the Parties hereto agree as follows:

1 SPONSORSHIP

1.1 In General
The Sponsor shall fund part of the costs relating to the organization and the performance of the EULAR Congress. In return, EULAR shall enable Sponsor to carry out corporate support activities.

1.2 Corporate Support Activities, Sponsorship Amount and Services
The corporate support activities that the Sponsor can subscribe are described in the EULAR 2020 Partnership & Investment Opportunities (hereinafter "Booklet") attached hereto (Annex 1), together with the sponsorship amount that the Sponsor has to pay for such activities (hereinafter the "Sponsorship Amount") and with the services that EULAR has to provide (hereinafter the "Services"). Except as otherwise expressly stated in the Booklet, all amounts are exclusive VAT.

1.3 Subscription
The Sponsor can subscribe the corporate support activities, which it wishes to receive by filling in the relevant form(s) of the Booklet and returning it/them to EULAR. EULAR can accept or reject the subscription at its sole discretion.

Upon EULAR’s acceptance of the subscription, this Agreement and the relevant dispositions in the Booklet and in the form become binding for both Parties.

1.4 Invoicing
EULAR shall send to the Sponsor an invoice for the Sponsorship Amount to be paid by the Sponsor. Such invoice shall comply with the legal requirement of the country in which the EULAR Congress takes place. The Sponsor may request that the invoice bear additional details (e.g. purchase order number), provided such request is reasonable.

1.5 Payments
The Sponsor shall pay the Sponsorship Amount latest on the dates specified in the relevant form(s) or, if no date is specified, at the latest 30 days after the date of invoice.

All payments must be done onto following bank account:

- **Currency**: EUR
- **Bank Name**: UBS AG, Postfach, CH-8098 Zurich, Switzerland
- **Account No.**: 206-DP101 834.2
- **IBAN**: CH70 0020 6206 DP10 1834 2
- **BIC**: UBSWCHZH80A
- **Beneficiary**: EULAR, Seestrasse 240, 8802 Kilchberg, Switzerland
EULAR 2020: SPONSORSHIP AGREEMENT

2 OBLIGATIONS OF EULAR

2.1 Organization of the EULAR Conference
EULAR shall organize the EULAR Congress as planned and in compliance with applicable laws and regulations. EULAR shall organize the EULAR Congress in its own responsibility and Sponsor does not bear any financial responsibility for the EULAR Congress, except for the payment of the amounts due under this Agreement.

2.2 Services
EULAR shall perform the Services as described in the relevant disposition in the Booklet and in the form(s).

2.3 Use of Sponsorship Amount
EULAR shall use the Sponsorship Amount solely for the purposes set out in its by-laws.

3 TERM
This Agreement shall remain valid until the completion of all obligations of the Parties under this Agreement.

4 NO INFLUENCE ON RESEARCH, TREATMENTS OR SALES

The Sponsor agrees and confirms that this Agreement has been concluded neither to influence research or research topics, nor to influence treatment decisions, nor current or future sales transactions with EULAR or the participants to the EULAR Congress. The sponsorship does not commit EULAR or the participants to the EULAR Congress to conduct research in a particular field or manner, or to accept, prefer or recommend services or products from the Sponsor.

5 TRANSPARENCY

The Sponsor and EULAR commit to transparency as set out in various legislation, regulations and standards of applicable international and national codes of the pharmaceutical industry. Thus, the Parties may disclose payments or transfers of value under this Agreement as well as further details, as deemed necessary by the disclosing Party, including publication on its websites.

Upon the other Party’s request, each Party will provide to the other the necessary information allowing it to comply with its transparency requirements.

6 COMPLIANCE AND CONFLICT OF INTERESTS

The Sponsor shall comply with EULAR’s Code of Practice, with applicable legislation, regulations and the standards of applicable international and national codes of the pharmaceutical industry.

Each Party ensures to the other Party that it is not aware of any conflict of interests, which would prevent it from entering into this Agreement.
7 ANTI-BRIBERY

In connection with the performance of this Agreement, neither Party has made, offered or authorized or will make, offer or authorize any payment, gift, promise or other advantage, whether directly or through any other person or entity, to or for the use or benefit of any government official or any entity or other person where such payment, gift, promise or other advantage would violate the anti-bribery and money-laundering legislation or any other applicable law.

8 DATA PRIVACY

The Parties may process personal data of the other Party for the purpose of fulfilling this Agreement (art. 4 and 13 Swiss DPA, art. 6 para. 1 lit. b GDPR). EULAR may further process the data for marketing purposes, in particular for managing prospecting and loyalty and receiving news (art. 4 Swiss DPA, art. 6 para. 1 lit. a GDPR).

The Parties may process the data as long as necessary for the processing purposes, namely during the business relationship and for a duration of 11 years thereafter for bookkeeping purposes and where its overriding interests allow it, in particular to be able to be able to prove proper performance of EULAR’s obligations. The Sponsor may withdraw its consent to the processing for marketing purposes at any time.

The personal data processed include the following data: name of Sponsor, name of EULAR, first and last name of contact person(s) and meeting attendees, title, postal address, email addresses, telephone and fax numbers and bank information.

The Parties may share the data to third parties providers (“processors”), including MCI Suisse SA, solely for the purposes mentioned above. The data may be processed worldwide (in particular data published on the web) always in compliance with data protection laws. Personal data may be disclosed if one of the Party is legally obliged to do so. EULAR has taken appropriate technical and organizational measures to protect personal data against loss and unauthorized access.

The Sponsor has a right of access and may request that its personal data be transferred (right to data transfer), corrected or deleted or that its processing be restricted. It is not possible to limit the processing or deletion of personal data if this data is necessary for the fulfilment of the Agreement or if EULAR has a legitimate interest in processing or storing such data.

EULAR is responsible for the processing of personal data. The Sponsor can contact EULAR by letter (EULAR, Seestrasse 240, 8802 Kilchberg, Switzerland) or email (eular@eular.org) for data protection concerns. The Sponsor can report its concerns to the Federal Data Protection and Information Commissioner (FDPIC); it has also the right to lodge a complaint with the competent supervisory authority in the EU.

The Sponsor and EULAR warrants to each other that the data subjects have provided their consent to the processing of their personal data after having been duly informed. The persons whose personal data are processed have the right to access and correct their own personal data and the right to withdraw their consent. For this purpose, they must send any queries about the processing of their personal data to the Sponsor or EULAR, respectively. They also have the right to address a complaint to the Federal Data Protection and Information Commissioner (“FDPIC”) and/or to the competent supervisory authorities in the EU.

9 INDEMNIFICATION

In connection with the performance of this Agreement, the Sponsor warrants that it complies with applicable legislation, regulations, standards of applicable international and national codes of the pharmaceutical industry and EULAR’s Code of Practice. The Sponsor further warrants that it does not infringe third party rights (such as trademark rights and copyrights).

The Sponsor shall indemnify EULAR from any losses, liabilities, damages and claims (including reasonable attorneys’ fees) incurred by EULAR as a result of any claim, in which it is asserted that the Sponsor infringed applicable
legislation, regulations, standards of applicable international and national codes of the pharmaceutical industry, EULAR’s Code of Practice or third party rights.

EULAR shall promptly notify the Sponsor of any asserted claim. The Sponsor, at its sole expense, shall diligently conduct the defense of such claim and all negotiations for its settlement, using competent legal advisors. EULAR shall give the Sponsor reasonable assistance, at the Sponsor’s request and expenses.

10 LIMITATION OF LIABILITY

Unless otherwise foreseen by mandatory law, the liability of EULAR shall be limited to the amount received under this Sponsorship Agreement.

11 GENERAL PROVISIONS

11.1 Annexes and Order of Precedence

All Annexes form an integral part of this Agreement.

In the event of any inconsistency between this Agreement (not including the Annexes) and the Annexes, the provisions of this Agreement shall govern.

11.2 Force majeure

Should the EULAR Congress not be conducted or only partially conducted for any reason beyond EULAR’s control, including unforeseen circumstances such as civil riots, governmental restrictions on foreign travel, union actions, natural disaster, EULAR will refund any unspent or uncommitted portion of the Sponsorship Amount.

11.3 Severability

If any provision of this Agreement is for any reason held to be invalid, illegal or unenforceable, the remaining provisions of this Agreement shall be unimpaired, and the invalid, illegal or unenforceable provision shall be replaced by a valid, legal and enforceable provision that comes closest to the intention of the Parties underlying the original provision.

11.4 Whole Agreement

This Agreement contains the whole agreement between the Parties concerning the subject matter hereof and supersedes all previous agreements, promises, proposals, representations, understanding and negotiations, whether written or oral, between the Parties relating thereto.

No general terms and conditions, terms of use or any other terms of the Sponsor shall be applicable.

11.5 Governing Law and Forum Selection

This Agreement is governed by the substantive Laws of Switzerland, excluding the conflict of law rules. The exclusive place of jurisdiction shall be at the ordinary courts of the seat of EULAR.
EULAR 2020: EXHIBITION SPACE BOOKING FORM/CONTRACT

All acknowledgments of your company will be generated from the information that you provide in this form, please ensure that all information is completed in full and accurately. Once completed, please return to MCI on EULAR’s behalf: MCI Suisse SA, rue du Pré-Bouvier 9, 1242 Satigny, Geneva, Switzerland, E-mail: eular@mci-group.com

MAIN CONTACT
COMPANY: ____________________________
COMPANY VAT N°: ______________________
CONTACT NAME: _________________________
ADDRESS: ______________________________
CITY: ____________________________
POSTAL CODE: _________________________
COUNTRY: ____________________________
TEL: ____________________________
FAX: ____________________________
E-MAIL: ____________________________

INVOICE DETAILS (IF DIFFERENT)
COMPANY: ____________________________
COMPANY VAT N°: ______________________
CONTACT NAME: _________________________
ADDRESS: ______________________________
CITY: ____________________________
POSTAL CODE: _________________________
COUNTRY: ____________________________
TEL: ____________________________
FAX: ____________________________
E-MAIL: ____________________________

☐ Space Only - EUR 995 / sqm  (VAT not included)
☐ Shell Scheme - EUR 1’195 / sqm  (VAT not included)

We wish to reserve exhibiting space. Our preferred positions are:


We require: ____________________ sqm (minimum 9 sqm).

Please also specify if your stand must not be located adjacent to a particular competitor:

Competitor name: ____________________

PAYMENT AND CANCELLATION
A deposit of 50% of the total cost will be invoiced upon receipt of the completed order form and payment of this invoice will guarantee the reservation. The final 50% invoice will be sent in February 2020 and must be settled before 31 March 2020. For bookings made after 31 January 2020, 100% payment is due at the time of reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. German VAT is not included in the published prices except the participant's registration fees.

Bank transfer
Bank: UBS AG, Postfach, CH-8098 Zurich
Company: EULAR, Seestrasse 240, CH-8802 Kilchberg
Account N°: 206-DP101 834.2
SWIFT: UBSWCHZH80A
IBAN: CH70 0020 6206 DP10 1834 2

Cancellation penalties
All cancellations must be submitted in writing.
Until 14 December 2019 – 25% of total amount is due
From 15 December 2019 to 14 March 2020 – 50% of total amount is due
From 15 March 2020 – 100% of total amount is due

We hereby confirm that we will adhere to both the EULAR Code of Practice and the local, national and European regulations for all our activities at EULAR 2020. By signing and returning this order form we acknowledge and represent having received, read and accepted the terms and conditions found within the EULAR 2020 Partnership and Investment Opportunities Manual and the sponsorship agreement. We hereby agree to pay the required 50% deposit in Euros as soon as we receive the corresponding invoice. Balance of the payment is to be made at the latest 31 March 2020. We hereby agree to be charged 5% interest on the late payment after 31 March 2020.

Date: ________________________________  Signature and Stamp: ________________________________
All acknowledgments of your company will be generated from the information that you provide in this form, please ensure that all information is completed in full and accurately. Once completed, please return to MCI on EULAR’s behalf: MCI Suisse SA, rue du Pré-Bouvier 9, 1242 Satigny, Geneva, Switzerland, E-mail: eular@mci-group.com

**MAIN CONTACT**

<table>
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**INVIOCE DETAILS (IF DIFFERENT)**

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<tr>
<td>COUNTRY:</td>
<td>TEL:</td>
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<td>FAX:</td>
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### SATELLITE SYMPOSIA SLOT TIMETABLE AND RATES (VAT not included)

**WEDNESDAY 3 JUNE 18:15-19:45**

<table>
<thead>
<tr>
<th>SLOT</th>
<th>ROOM</th>
<th>CAPACITY</th>
<th>EUROS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Festhalle Option A</td>
<td>2'800 seats</td>
<td>198,000</td>
</tr>
<tr>
<td>2</td>
<td>Festhalle Option B</td>
<td>2'200 seats</td>
<td>194,000</td>
</tr>
<tr>
<td>3</td>
<td>Hall 3A</td>
<td>2'000 seats</td>
<td>191,950</td>
</tr>
<tr>
<td>4</td>
<td>Festhalle Option C</td>
<td>1'800 seats</td>
<td>190,300</td>
</tr>
<tr>
<td>5</td>
<td>Areal Option A</td>
<td>1'500 seats</td>
<td>187,000</td>
</tr>
<tr>
<td>6</td>
<td>Panorama 2+3 Option A</td>
<td>1'305 seats</td>
<td>182,600</td>
</tr>
<tr>
<td>7</td>
<td>Areal Option B</td>
<td>1'200 seats</td>
<td>176,000</td>
</tr>
<tr>
<td>8</td>
<td>Areal Option C</td>
<td>1'000 seats</td>
<td>159,000</td>
</tr>
<tr>
<td>9</td>
<td>Harmonie 3+5 Option A</td>
<td>920 seats</td>
<td>154,000</td>
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<tr>
<td>10</td>
<td>Panorama 2+3 Option B</td>
<td>900 seats</td>
<td>152,900</td>
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<tr>
<td>11</td>
<td>Harmonie 3+5 Option B</td>
<td>700 seats</td>
<td>144,100</td>
</tr>
<tr>
<td>12</td>
<td>Panorama 1</td>
<td>620 seats</td>
<td>128,700</td>
</tr>
<tr>
<td>13</td>
<td>Illusion</td>
<td>425 seats</td>
<td>99,000</td>
</tr>
<tr>
<td>14</td>
<td>Spektrum</td>
<td>260 seats</td>
<td>64,900</td>
</tr>
<tr>
<td>15</td>
<td>Conclusio</td>
<td>137 seats</td>
<td>48,950</td>
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**THURSDAY 4 JUNE 08:15-09:45**

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<tr>
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<td>17</td>
<td>Festhalle Option B</td>
<td>2'200 seats</td>
<td>194,000</td>
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<tr>
<td>18</td>
<td>Hall 3A</td>
<td>2'000 seats</td>
<td>191,950</td>
</tr>
<tr>
<td>19</td>
<td>Festhalle Option C</td>
<td>1'800 seats</td>
<td>190,300</td>
</tr>
<tr>
<td>20</td>
<td>Areal Option A</td>
<td>1'500 seats</td>
<td>187,000</td>
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<tr>
<td>21</td>
<td>Panorama 2+3 Option A</td>
<td>1'305 seats</td>
<td>182,600</td>
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<tr>
<td>22</td>
<td>Areal Option B</td>
<td>1'200 seats</td>
<td>176,000</td>
</tr>
<tr>
<td>23</td>
<td>Areal Option C</td>
<td>1'000 seats</td>
<td>159,000</td>
</tr>
<tr>
<td>24</td>
<td>Harmonie 3+5 Option A</td>
<td>920 seats</td>
<td>154,000</td>
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<tr>
<td>25</td>
<td>Panorama 2+3 Option B</td>
<td>900 seats</td>
<td>152,900</td>
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### THURSDAY 4 JUNE 17:30-19:00

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<th>EUROS</th>
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<tbody>
<tr>
<td>26</td>
<td>Harmonie 3+5 Option B</td>
<td>700 seats</td>
<td>144,100</td>
</tr>
<tr>
<td>27</td>
<td>Panorama 1</td>
<td>620 seats</td>
<td>128,700</td>
</tr>
<tr>
<td>28</td>
<td>Illusion</td>
<td>425 seats</td>
<td>99,000</td>
</tr>
<tr>
<td>29</td>
<td>Spektrum</td>
<td>260 seats</td>
<td>64,900</td>
</tr>
<tr>
<td>30</td>
<td>Hall 3B</td>
<td>150 seats</td>
<td>50,600</td>
</tr>
</tbody>
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**THURSDAY 4 JUNE 17:30-19:00**

<table>
<thead>
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<th>SLOT</th>
<th>ROOM</th>
<th>CAPACITY</th>
<th>EUROS</th>
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</thead>
<tbody>
<tr>
<td>31</td>
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<td>216,000</td>
</tr>
<tr>
<td>32</td>
<td>Festhalle Option B</td>
<td>2'200 seats</td>
<td>212,000</td>
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<tr>
<td>33</td>
<td>Hall 3A</td>
<td>2'000 seats</td>
<td>209,400</td>
</tr>
<tr>
<td>34</td>
<td>Festhalle Option C</td>
<td>1'800 seats</td>
<td>207,600</td>
</tr>
<tr>
<td>35</td>
<td>Areal Option A</td>
<td>1'500 seats</td>
<td>204,000</td>
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<tr>
<td>36</td>
<td>Panorama 2+3 Option A</td>
<td>1'305 seats</td>
<td>199,200</td>
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<tr>
<td>37</td>
<td>Areal Option B</td>
<td>1'200 seats</td>
<td>192,000</td>
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<tr>
<td>38</td>
<td>Areal Option C</td>
<td>1'000 seats</td>
<td>173,000</td>
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<tr>
<td>39</td>
<td>Harmonie 3+5 Option A</td>
<td>920 seats</td>
<td>168,000</td>
</tr>
<tr>
<td>40</td>
<td>Panorama 2+3 Option B</td>
<td>900 seats</td>
<td>165,600</td>
</tr>
<tr>
<td>41</td>
<td>Harmonie 3+5 Option B</td>
<td>700 seats</td>
<td>157,200</td>
</tr>
<tr>
<td>42</td>
<td>Panorama 1</td>
<td>620 seats</td>
<td>140,400</td>
</tr>
<tr>
<td>43</td>
<td>Illusion</td>
<td>425 seats</td>
<td>108,000</td>
</tr>
<tr>
<td>44</td>
<td>Spektrum</td>
<td>260 seats</td>
<td>70,100</td>
</tr>
<tr>
<td>45</td>
<td>Hall 3B</td>
<td>150 seats</td>
<td>55,200</td>
</tr>
</tbody>
</table>
EULAR 2020: SATELLITE SYMPOSIA
BOOKING FORM/CONTRACT

PLEASE LIST 3 CHOICES, INDICATING THE DATE, TIME SLOT AND ROOM:
A maximum of 9 simultaneous satellite symposia per time slot are allowed at EULAR 2020.

1st choice: ____________________________________________________________

2nd choice: ____________________________________________________________

3rd choice: ____________________________________________________________

PAYMENT AND CANCELLATION
A deposit of 50% of the total cost will be invoiced upon receipt of the completed order form and payment of this invoice will guarantee the reservation. The final 50% invoice will be sent in February 2020 and must be settled before 31 March 2020. For bookings made after 31 January 2020, 100% payment is due at the time of reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. German VAT is not included in the published prices except the participant’s registration fees.

Bank transfer
Bank: UBS AG, Postfach, CH-8098 Zurich
Company: EULAR, Seestrasse 240, CH-8802 Kilchberg
Account No.: 206-DP101 834.2
SWIFT: UBSWCHZH80A
IBAN: CH70 0020 6206 DP10 1834 2

Cancellation penalties
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Date: ___________________________ Signature and Stamp: ___________________________
EULAR 2020: PARTNERSHIP OPPORTUNITIES
BOOKING FORM/CONTRACT

All acknowledgments of your company will be generated from the information that you provide in this form, please ensure that all information is completed in full and accurately. Once completed, please return to MCI on EULAR’s behalf: MCI Suisse SA, rue du Pré-Bouvier 9, 1242 Satigny, Geneva, Switzerland, E-mail: eular@mci-group.com

MAIN CONTACT
COMPANY: 
COMPANY VAT N°: 
CONTACT NAME: 
ADDRESS: 
CITY: 
POSTAL CODE: 
COUNTRY: 
TEL: 
FAX: 
E-MAIL: 

INVOICE DETAILS (IF DIFFERENT)
COMPANY: 
COMPANY VAT N°: 
CONTACT NAME: 
ADDRESS: 
CITY: 
POSTAL CODE: 
COUNTRY: 
TEL: 
FAX: 
E-MAIL: 

PAYMENT AND CANCELLATION
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Company: EULAR, Seestrasse 240, CH-8802 Kilchberg
Account N°: 206-DP101 834.2
SWIFT: UBSWCHZH80A
IBAN: CH70 0020 6206 DP10 1834 2

Cancellation penalties
All cancellations must be submitted in writing.
Until 14 December 2019 – 25% of total amount is due
From 15 December 2019 to 14 March 2020 – 50% of total amount is due
From 15 March 2020 – 100% of total amount is due

We hereby confirm that we will adhere to both the EULAR Code of Practice and the local, national and European regulations for all our activities at EULAR 2020. By signing and returning this order form we acknowledge and represent having received, read and accepted the terms and conditions found within the EULAR 2020 Partnership and Investment Opportunities Manual and the sponsorship agreement. We hereby agree to pay the required 50% deposit in Euros as soon as we receive the corresponding invoice. Balance of the payment is to be made at the latest 31 March 2020. We hereby agree to be charged 5% interest on the late payment after 31 March 2020.

Date: _____________________________________________________________________ 
Signature and Stamp: _____________________________________________________________________

ITEM | Euros | Book
--- | --- | ---
Congress programme on mobile | 17'300 | √
Final programme - 4th cover page | 30'500 | √
Final programme - 3rd cover page | 18'500 | √
Final programme - Inside page | 10'600 | √
Pocket programme | 18'500 | √
Wireless access | 90'000 | √
Cyber cafe | 55'000 | √
Mobile device support centre | 22'500 | √
Recharge zone + power tower | 3'300 / tower | √
### SATELLITE SYMPOSIA

**26 November 2019**  
End of priority slot assignment for Corporate Members

**1 March 2020**  
Symposia programmes due for review and approval

**31 March 2020**  
Balance payment due

**15 April 2020**  
Symposia advertisements due for inclusion in booklet

### EXHIBITION

**26 November 2019**  
End of priority slot assignment for Corporate Members

**31 March 2020**  
Company profile due

**31 March 2020**  
Balance payment due

**15 April 2020**  
Exhibition plans/layout due for all space only stands

### REGISTRATION

**31 January 2020**  
End of early bird registration

**1 February - 30 April 2020**  
Regular registration fee

**From 1 May 2020**  
Late registration fee

**After 6 May 2020**  
No refund for cancellation of registration

### CORPORATE SUPPORT OPPORTUNITIES

**26 November 2019**  
End of priority for Corporate Members

**31 March 2020**  
Balance payment due

**8 April 2020**  
Advertisements due for inclusion in:  
- EULAR 2020 Final Programme  
- EULAR 2020 Pocket Programme

### ABSTRACT SUBMISSION

**1 November 2019**  
Abstract submission opens

**31 January 2020**  
Abstract submission closes

### EXHIBITION

**26 November 2019**  
End of priority slot assignment for Corporate Members

**31 March 2020**  
Company profile due

**31 March 2020**  
Balance payment due

**15 April 2020**  
Exhibition plans/layout due for all space only stands

### PLEASE NOTE ALL DEADLINES END AT MIDNIGHT, CET

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